

ARTS improve health care
*Shorter hospital stays,
Better pain management,
Less medication



ARTS promote true prosperity
*Arts help bring us together



ARTS strengthens the economy
*Arts and culture sector is a
\$699 billion dollar industry



ARTS spark creativity and imagination
*Nobel laureates are 17 times more
likely to have studied arts & music

ARTS are good for local merchants
*Attendees from outside the
Community spend twice as much
as the locals



ARTS have social impact
*Lower crime rate and
Poverty rates



Tourism

Engagement



Return on Investment



ARTS are an export industry
*An arts trade surplus of
\$47 billion dollars

Innovation

Jobs

Community



ARTS mean business
*Arts employ 2.9 million people



ARTS drive tourism
*18 to 28 percent of international
Travelers include museum visits
in their itinerary

**TEN Great
Reasons
To Support
The
ARTS!**

ARTS improve academic performance
*Students with four years of arts or music
average 100 points higher on SAT

